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**FOR IMMEDIATE RELEASE**

## New DYMO™ File Software Scanning Technology Designed To Efficiently Scan and File Multiple Documents At Once Delivers Fast, Easy and Affordable Way to Move from Paper to Digital Filing

**STAMFORD, Conn. August 30, 2007** – DYMO® today introduced DYMO™ File software, a smart new way to file digitally based on the company's patent-pending barcode scanning technology. Unlike other desktop scanning applications that are best for "one-off" scanning, DYMO™ File software is designed specifically for scanning multiple documents at once, streamlining the digital filing process. Ideal for paper-heavy small- to medium-sized businesses, DYMO™ File delivers the many advantages of a digital filing system at an affordable price using equipment many businesses may already own.

"DYMO™ File software is particularly valuable for real estate, accounting, financial, legal, and medical offices where managing contracts, forms and agreements is common," said Nelson Hsu, DYMO Global Marketing Director. "It eliminates the often time-consuming and tedious task of scanning one document at a time. And while there is no shortage of document management tools for large enterprises, DYMO™ File offers an affordable system tailored to the needs of small- and medium-sized businesses."

To demonstrate the value of DYMO™ File software to the SOHO and SMB community, DYMO is offering a free trial of DYMO™ File at [www.dymo.com](http://www.dymo.com). You may use the software free for up to 30 days to scan up to 500 pages. According to Hsu, early trials have yielded positive user feedback.

### **DYMO™ File Software: Three Easy Steps**

Compatible with most all-in-one or large copiers/scanners with automatic document feeders, which many SOHOs and SMBs already own, DYMO™ File software allows users to scan and file many documents at one time in three simple steps:

**1. Choose filing options for your document**

Specify the file name, location and file type (such as PDF, or Microsoft® Word) using the easy-to-use DYMO™ File interface. A unique barcode is then automatically created for the document.

**2. Print the barcode**

Print the barcode on small self-adhesive labels from a DYMO® LabelWriter® printer for an optimal user experience. Apply the barcode to the document, or the first page of a multi-page document. Alternatively, barcodes can be printed on plain paper to serve as a cover sheet. This process of creating files and barcodes continues for the entire stack of documents – all from the user's desktop.

**3. Scan all documents – DYMO™ File does the rest**

Place the stack of barcoded documents in the scanner's automatic document feeder and scan all at once. DYMO™ File's technology reads each barcode and automatically files each document with the name, file type and in the folder specified by the user in step one. Because DYMO™ File software performs the filing function automatically, the user can simply leave the stack to scan and DYMO™ File does the rest.

**Benefits of DYMO™ File**

- Works with equipment many SMBs already own such as scanners, all-in-one printers and large copiers/scanners that feature automatic document feeders (ADF)
- Saves documents as searchable PDFs, Microsoft® Word or Excel files using OCR powered by ABBYY™ Fine Reader™
- Quickly finds documents with the DYMO™ File find tool or a user's favorite PC search tool, saving time otherwise spent hunting through office file cabinets
- Gives convenient access to users' digital files when they need them, or allows users to take their digital files with them on a laptop
- Facilitates document sharing by email or over a network
- Enhances privacy and security by reducing incidences of sensitive documents laying in open areas as they await filing
- Reduces space needed for on-site file cabinet storage

DYMO™ File software supports all-in-one printers, scanners and large copier/scanners that are equipped with automatic document feeders (ADF). System requirements include:

- Supported operating systems: Windows® Vista and XP
- Minimum RAM: 512 Mb
- Minimum hard disk space: 215 Mb
- Scanner must use a TWAIN driver or have "Scan to File" capability

**DYMO™ File Office Software**

- Process up to 5,000 pages per month
- \$199 for one user

**DYMO™ File Professional Software**

- Unlimited page scanning
- \$399 for one user

**DYMO® LabelWriter® 400 Printer**

- Print small, self-adhesive barcode labels directly from DYMO™ File software
- Offers optimal user experience
- \$109.99 per unit

DYMO™ File software can be purchased at [www.dymo.com](http://www.dymo.com).

**About DYMO**

DYMO is the leading global manufacturer of on-demand labeling products for home, office and industry. DYMO operates as a strategic business unit of Newell Rubbermaid within Sanford Brands. Sanford Brands manufactures and markets writing instruments, art products and office organization supplies, led by a powerful brand family including: DYMO®, Sharpie®, Paper Mate®, Parker®, Waterman®, EXPO®, rotring®, Reynolds®, Berol® and Rolodex®, among others. For more information visit [www.dymo.com](http://www.dymo.com).