

History

- CardScan founded in 1993 (formerly Corex)
- Purchased by Newell Rubbermaid in 2006
- Part of global technology brands along with: DYMO[®], mimio[®] and endicia[®]

Products

- CardScan[®] Personal
- CardScan[®] Executive
- CardScan[®] Executive for Mac[®]
- CardScan[®] Team
- CardScan[®] Lead Qualifier
- CardScan[®] Connector for Blackberry
- CardScan At Your Service[™]
- CardScan[®] for CRM
 - o CardScan[®] for Salesforce
 - o CardScan[®] for Microsoft Dynamics CRM
 - o CardScan[®] for SalesLogix
 - o CardScan[®] for ACT! Premium

Sales Channels (partial listing of business names)

- B2C: Office superstores (Office Depot, Staples, Office Max), computer (Tiger Direct, Micro Center, CDW, Data Vision), consumer electronics (Best Buy, Circuit City, J & R), e-tailers (Amazon, Buy.com), specialty catalog
- B2B: IT resellers (Ingram Micro, Tech Data, D & H), office catalog (Corporate Express), other specialty VARs
- Select Apple stores and apple.com
- Cardscan.com

CardScan SDK (software developer's kit) also available

25 First Street, Suite 107 Cambridge, MA 02141
www.cardscan.com

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